



LOCATION

- Busy arterial road location.
- 245,000 views per week.
- Screen Format: Static Digital
- Screen Size: D48

Situated on a prominent gable end facing Southbound traffic on the A62 Gelderd Road. The panel benefits from high traffic flows due to its proximity to the popular Birstall Retail Park which is home to Ikea (Leeds) and the Showcase cinema (Leeds). The A62 is also a major arterial route connecting South Leeds to Huddersfield and surrounding satellite towns of Birstall, Batley, Cleckheaton and Dewsbury. Anyone that knows Leeds/Huddersfield and the surrounding areas will know how busy this road is, especially at peak times of the day



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BIRSTALL

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